



Education Events & Information September 2018

MISS DIG 811 BANNER CONTEST WINNERS

Thanks to Nagelkirk Landscape for displaying the MISS DIG 811 banner!



Sue, Kwynn & Jenna from Nagelkirk Landscape

Nagelkirk Landscape had a free lunch delivered to them for winning the contest for sending in a picture proudly displaying the MISS DIG 811 banner at their place of business honoring the Safe Digging message. They said, "Thank you so much for everything! This is an awesome win for Nagelkirks!" Congratulations again Nagelkirks and please keep spreading the message!

811 DAY

A big thanks to everyone who made 811 Day a success!



MISS DIG 811 and DTE Energy were out at Jimmy John's field in Sterling Heights for the United Shore Professional Baseball

League's game on Saturday, August 11th where fans had the opportunity to spin the wheel to win some MISS DIG 811 swag. Between innings Catherine Stafford (DTE Energy) and Paul Harding (MISS



The weekend at Michigan International Speedway didn't disappoint. Three days of races ended on Sunday, August 12th with

Kevin Harvick winning the Consumers Energy 400. The 811 hot air balloon was on site and race fans had the opportunity to take pictures and chat with MISS DIG 811 and Consumers Energy.

DIG 811) were up on the big screen sharing the message of safe digging.



September Teleconferences

No Marks Ticket

The best way to prevent damage to utility infrastructure is to place a locate request with MISS DIG 811 prior to digging. When you see an excavation site with no utility markings and believe utility lines exist in the area, there is a NEW, simple way to let facility owners know digging is taking place.

The No Marks ticket will be available in September and can be requested by any concerned citizen by calling 811 when they see a potentially unsafe situation due to someone digging without a MISS DIG 811 locate request.

Please join us in September to discuss how the No Marks ticket can decrease utility infrastructure damage in Michigan.

Teleconference phone number : 248-724-5800 (ID 827817)
JOIN.ME Screen Share link: <https://www.join.me/damageprevention>

Time: 9:30am

Click on a date below to RSVP.

September 4

September 11

September 18

Fraudulent Emails

Phishing

Phishing is a type of cyber-attack where scammers will pose as trusted businesses to trick you into providing them your confidential information. These attacks are increasingly prevalent, but can be thwarted when you know what to watch for.

Here are some common things you'll see in an email phishing for your information:

- Typo's – Many of these scam emails will have frequent typo's and poor grammar
- Hyperlinks – Hyperlinks allow for alternate text, meaning the link you see might be the “front” leading to a phony login page instead. Hover over the link with your cursor to see where it leads
- ‘Sent from’ email address – The address you received the email from will often include some keywords from the trusted business or person they're pretending to be. Look for extra words, periods, or abbreviations.

These 'sent from' email addresses can also be real businesses' email addresses. Here is a list of email addresses that are known to have sent phishing emails masquerading as MISS DIG 811:

dtrousdale@missdig.org
melissara@missdig.org
sjcolella@missdig.org
kstephan@missdig.org
kfournier@missdig.org
dtrousdale@missdig811.org
melissara@missdig811.org
sjcolella@missdig811.org
kstephan@missdig811.org

If you're ever unsure, the safest way to avoid falling victim is to either go directly to the website via your web browser, not through the link in the email, or search the company's phone number online and call before you dig into that email!

Malware Prevention

Malware is malicious software designed for several nefarious purposes. It can spy on you and the network you're connected to, lock you out of your files, or plague your computer with ads and pop-ups.

Verizon's 2018 Data Breach Investigations Report indicates that over **92%** of malware is delivered via email. If you receive an attachment in your email from an unknown or suspicious sender, **don't open it!**

EMAIL PHISHING

Fraudsters send **phony emails** that appear to come from valid sources in an **attempt to trick users** into revealing personal and financial information

What to look for?

The screenshot shows an email client interface with several red flags highlighted by callouts:

- Sender Name and Domain Spoof Known Brand:** Points to the 'From' field: EasyPay Support (AP@yourcompany.com).
- Compressed Attachments (e.g., zip files):** Points to the attachment 'E-ZPass_0000300019.zip'.
- Impersonalized Messages:** Points to the subject line: 'Notice to Appear,'.
- Grammatical Errors:** Points to the text: 'You have not paied for driving on a toll road and the fee is past due. The copy of the invoice is attached to this email.'
- Scare Tactics:** Points to the text: 'The copy of the invoice is attached to this email.'
- Imitating a Known Brand:** Points to the signature: 'EasyPass Agent'.

Highly Personalized Messages

Unlike mass phishing emails, spear phishing messages are highly personalized and will often reference coworkers' or friends' names

To: jsmith@bigbank.com

Subject: Urgent Notice

Dear James,

We were contracted by your HR Director, Anne Wallace.

Embedded Malicious Files

Common file attachments (.doc, .xls, .ppt, etc.) can contain malicious macros



Security Warning Macros have been disabled.

Enable Content

Spoofed Links

Spoofed link text can hide a hyperlink's actual destination

To: jsmith@bigbank.com

Subject: Urgent Notice

http://69.195.85.136/~wrER3/sper323.html

<https://www.bankofamerica.com>

Spoofed Websites

Links to spoofed versions of well-known websites can look legitimate and are used to steal info submitted via forms or distribute malware to visitors

https://www.bankofannerica.com

Secure Sign-In

Banking

Credit Cards

EXTENDED

Help us help you!



To assist us in better serving the public and our membership, MISS DIG 811 would like your input. Leave us a constructive Google review with your feedback and/or questions through September 11, 2018.

To show our appreciation, we will send you some MISS DIG 811 SWAG when you submit a screenshot of your review with your name and mailing information to md811hlm@gmail.com. You will also be entered to win an Amazon gift card! Three winners will be announced through our social media accounts on Wednesday, September 12, 2018.

Winners will be selected at random.

1st Place: \$250

2nd Place: \$100

3rd Place: \$50



MISSDIG811

Damage Prevention Associations



Damage Prevention Associations (DPA) are looking to municipalities, excavators, and facility owners in their regions for participation. Below is the contact information for each of the five DPA's.

If you would like to attend a meeting, but are unable to travel to a location below, you may access them remotely. *Participation is needed by the excavating community to keep DPA's viable.*

- To access remotely, call 248-724-5800 ID (827817)
- When available, visual aids may be viewed during the meeting with [JOIN.ME](https://www.join.me) at <https://www.join.me/damageprevention>

Northern Lower Michigan

Location

Cherryland Electric Coop
5930 US Hwy 31
Traverse City MI 49637

Contacts

Ray Ravary-Fife Lake Utility
Authority
rravary@provide.net
231-392-4824

Time

10AM to 11:30AM

Colleen Goddard- MISS DIG 811
cgoddard@missdig811.org
906-789-3083

Next Meeting

Wednesday, November 7, 2018

To Receive Northern Lower Michigan DPA meeting reminders, please fill out the form from the link below.

Northern Lower MI Notifications

Upper Peninsula

Location

Ishpeming Township Hall
1575 US 41 West
Ishpeming MI 49849

Contacts

Looking for a volunteer to facilitate. Until then, call or email:
Colleen Goddard- MISS DIG 811
cgoddard@missdig811.org
906-789-3083

Time

10AM to 11:30AM Eastern Time

Next Meeting

Thursday, November 8, 2018

To Receive Upper Peninsula DPA meeting reminders, please fill out the form from the link below.

Upper Peninsula Notifications

West Michigan

Location

Plainfield Water Distribution Ctr
5195 Plainfield Ave
Grand Rapids MI 49525

Contacts

Matt Weldon- Plainfield Twp
weldonm@plainfieldmi.org

Linda Portelli- MISS DIG 811
lportelli@missdig811.org
248-370-6441

Date & Time

Meets Quarterly
1:30PM to 3PM

Next Meeting

Wednesday, November 7, 2018

To Receive West Michigan DPA meeting reminders, please fill out the form from the link below.

Tri-County

Location

Saginaw County Rd Commission
3020 Sheridan Ave
Saginaw MI 48607

Contacts

Scott Hare-Saginaw CRC
hares@scrc-mi.org
989-399-3754

Date & Time

3rd Thursday of each month
9AM to 10:30AM

Richard Crannell- Tri-
County Contractors
Association

rcrannel@Hotmail.com

Next Meeting

Thursday, September 20, 2018

Paul Harding- MISS Dig 811
pharding@missdig811.org
248-370-6426

*To Receive Tri-County DPA meeting reminders, please
fill out the form from the link below.*

Southwest Michigan

Location

Kalamazoo Community
Foundation Bldg
402 E Michigan Ave
Kalamazoo MI 49007

Contacts

Jane McDonagh-Kalamazoo City
mcdonaghj@kalamazoo-city.org

Linda Portelli- MISS DIG 811
lportelli@missdig811.org
248-370-6441

Date & Time

Meets Quarterly
10AM to 11:30AM

Next Meeting

Wednesday, November 7, 2018

*To Receive Southwest Michigan DPA meeting reminders,
please fill out the form from the link below.*

SW MI Notifications

